



All Things Silhouette Conference

November 7-8, 2015

Wyndham Peachtree Conference Center

Peachtree City, GA

Registration

Friday, November 6, 2015 – 5:00 PM until 8:00 PM

Registration Table in the lobby of the Wyndham:

Go ahead and check in -- and receive your name tag & goodie bag! If not, just come to the Peachtree Ballroom on Saturday morning to sign in.

Saturday, November 7, 2015 – 7:30 AM until 9:00 AM

Registration in the Peachtree Ballroom beginning at 7:30 AM.

Receive your name tag & goodie bag!

the important stuff

breakfast

There will be a continuous breakfast break both mornings from **7:30 AM-11:30 AM** - with stations inside the vendor hall and other locations near the classroom. Beverage service is included, as well.

Lunch will be in the dining room, in 2 shifts to accommodate our group. So, the lunch break will be a little over 2 hours, which will also allow for shopping!

lunch

snack breaks

To keep you energized throughout your learning experience, afternoon breaks and snacks will be provided! Yum!

- All beverage and break services, as well as lunch are included in your registration!
- There will be transportation in the morning & evening to and from the two properties ([Wyndham Peachtree Hotel](#) and [Dolce Atlanta Peachtree](#)).
- The Vendor Hall will open at 8:00 AM each morning, with classes beginning at 9:00 AM.
- The vendor hall will be open all day until 6:00 PM.
- We will end classes at 3 PM on Sunday, with the vendor hall open until about 4 PM. The final door prizes will be awarded (and these will be the big ones!) at that time.

Saturday

9:00 AM

Designing in Silhouette Studio for All Levels – [Melissa Viscount](#) - Save yourself some money and create designs you can not only be proud of, but also sell by designing your own. Learn the ins and outs of using Silhouette Studio and how the tools work together to create shapes and designs. We'll go through how basic shapes are the building blocks of all designs in this interactive class! We'll also touch on creating mock-ups designs and designing working with fonts/text.

Bring your laptop along with Silhouette Studio to be an active participant
Course will be taught and demoed using Silhouette Studio V3 (Designer Edition recommended, but not required). **ALSO OFFERED SUNDAY 2:15 PM**

Beginning Rhinestones with Silhouette Designer Edition – [Lisa Potts](#); Learn how to add another sparkling dimension to your Silhouette creations! This seminar will explore the features of Silhouette Designer Edition to create rhinestone designs. A demonstration of the design, cutting, and application will be shown in this class. Lisa Potts from The Rhinestone World will teach you how to create rhinestone and “multi-dec” vinyl and rhinestone combinations that can be cut easily in just a few clicks! **ALSO OFFERED SUNDAY AT 10:30 AM**

Studio Designer Edition & Business Edition Software – [Kendall Ehat](#); Join Silhouette America representative, Kendall Ehat, as he explores the features of the Designer Edition and Business Edition Software upgrades. Learn what these add ons can do for your cutting and designing!
ONLY TIME OFFERED

Using a Heat Press –[Richard Bloedow](#); If you love Heat Transfer Vinyl - -and have been using your home iron to apply – join this class to learn all about the benefits of owning a heat press! And even if you own one, come learn the tips & tricks to using your press! **ALSO OFFERED SUNDAY 2:15 PM**

10:30 AM

20 Little Know Silhouette Tips & Tricks & Shortcuts for Designing & Cutting – [Melissa Viscount](#): Did you know you could remove the (often frustrating) center rotation? How about that weeding boxes may be actually be better than weeding lines? Whether you're a beginner or advanced user who's been using Silhouette Studio and cutting for years - there's always more to learn! In this interactive class I'll share 20 little known tips, tricks and shortcuts that make Silhouette designing and crafting faster, more efficient and just all around more fun!

Bring your laptop along with Silhouette Studio to be an active participant!
Course will be taught and demoed using Silhouette Studio V3 (Designer Edition recommended, but not required) **ALSO OFFERED SUNDAY 10:30 AM**

Advanced Rhinestone & Vinyl Designing using TRW Stone Wizard & Silhouette Connect – [Lisa Potts](#); Find out how to take your Silhouette capabilities to the next level with Rhinestones, Heat Transfer Vinyl, and Vinyl Decals! This seminar will include basic training in creating custom designs, setting your Silhouette, cutting vinyl and rhinestone templates, and completing finished decal and apparel products. Attendees will learn how to create and apply multi-colored and sized rhinestones along with vinyl. The course will primarily use CorelDRAW® Graphics Suite and the TRW Stone Wizard™ Rhinestone software, but many of the concepts discussed will still be relevant, even if an attendee does not have this software package. **ALSO OFFERED SUNDAY 2:15 PM**

When Good Cuts Go Bad – [Cindy Eckhoff](#); The secret to great cuts is a knowing the ins and outs of cut settings. This class will help you master cut settings, as well as understanding what other factors go into clean and intricate cuts and how to troubleshoot common cutting problems. We'll cover the blade, material & design selection, when to use the mat and when to bypass it, and more. **ALSO OFFERED SUNDAY 9:00 AM**

Tell Your Story Your Way...Scrapbooking with the Silhouette - [Jeana Goodwin](#); Tell your story, your way...with the Silhouette. Come learn how to use the Silhouette to scrapbook your story. We will cover tips and tricks using different products, the print & cut feature to create your own embellishments as well as creating cut files for your stamps using the PixScan™ technology. Bring a few photos and we'll create a year in review page together in class! **ALSO OFFERED SUNDAY 2:15 PM**

Chemica's Advanced Solutions For Textile Decorating Class – [Michael Wade](#); Join Chemica rep, Michael Wade, as he shares the secrets of using your Silhouette & Chemica's vinyl to create amazing projects. **ONLY TIME OFFERED**

2:15 PM

I Did It My Way – Expand your Design Potential with Tracing Tips & Tricks – [Cindy Eckhoff](#); One of the best benefits of using a Silhouette machine is the flexibility it gives you to use any image by utilizing the Trace feature. In this session we'll start with the basics of tracing solid color designs and move through to using line art, multi-color designs, hand-drawn images and simple photographs. We'll also learn how to select images for the best success and when to go outside the Silhouette software when necessary for easier tracing. **ALSO OFFERED SUNDAY 10:30 AM**

Basics to Heat Transfer Vinyl – [Mandy Beyeler](#); If you've ever wanted to try your hand at Heat Transfer Vinyl, this class is for you! Learn the ins and out of Heat Transfer Vinyl with tips and tricks from the pros, Expressions Vinyl. You will complete your own project to take home in this hands-on interactive class. **ALSO OFFERED SUNDAY 10:30 AM**

Cutting for Business – [Christine Schinagl](#); "Learn the basics of selling products made with your Silhouette machine. This workshop will cover topics related to selling handmade items including: trademark and copyright issues, venues for selling, accounting and bookkeeping, and writing product descriptions that sell." **ALSO OFFERED SUNDAY 9:00 AM**

Creating Cards with [Lori Whitlock](#) – [Lori Whitlock](#); Meet Silhouette designer Lori Whitlock and learn how to use the Silhouette Studio software to make gift cards and tags from scratch. Learn how to use the sketch pens and how to cut out your sketched designs to create custom embellishments. Also, learn how to modify SVGs or designs purchased at the Silhouette Online Store to create a gift card or tag. **ALSO OFFERED SUNDAY 9:00 AM**

Introduction to Machine Embroidery –[Richard Bloedow](#); If you have been thinking about adding Machine Embroidery to your repertoire of skills, or just recently purchased a machine -- then this is the class for you! Learn from the industry expert about how to get started with machine embroidery! **ALSO OFFERED SUNDAY 10:30 PM**

3:45 PM

Creating Custom Parties with Silhouette –[Amy Robison](#); Come learn how to use your Silhouette to create a custom party. We will cover everything from invitations and decorations, to food and games. See how to use a wide variety of materials in fun and unique new ways. Learn various ways to modify SVGs, make Print and Cuts from regular cut files, and more. Join me as we create a custom party together in class! **ALSO OFFERED SUNDAY 9:00 AM**

Sewing with your Silhouette – [Terri Johnson](#); This class will take you through the tips and tricks for successful fabric cutting with your Silhouette! Learn how to stabilize fabric (both with and without a backing) for clean, crisp cuts; Cut perfect fitting machine embroidery applique - to ensure perfect stitch outs every time; Import embroidery designs into the NEW Designer Edition Plus software -- to easily cut your embroidery design; Use the PixScan mat for "fussy cutting" traditional applique -- and so much more! **ONLY TIME OFFERED**

Basics to Adhesive Vinyl – [Mandy Beyeler](#); If you've ever wanted to try your hand at Adhesive Vinyl, this class is for you! Learn the ins and outs of Adhesive Vinyl with tips and tricks from the pros, Expressions Vinyl. You will complete your own project to take home in this hands-on interactive class. **ALSO OFFERED SUNDAY 9:00 AM**

What Are All of Those Little Black Dots? Fine Tuning your Designs with Point Editing –[Cindy Eckhoff](#); Fine-tuning your Designs with Point Editing” If you’ve ever entered the land of point editing accidentally, you know how confusing it can be. But Point Editing can be your best friend when you need to tweak a design. Learn in this session how to use Point Editing to eliminate unwanted parts of your design, combine or separate pieces of designs, smooth out lines, and more. We will also discuss compound path vs. grouping and why you need to know the difference, plus advanced photo tracing and editing techniques. **ONLY TIME OFFERED**

Glass Etching Three Ways – [Trish Brostek](#); This class will take you through 3 totally different methods for creating etched glass, and the look of etched glass with your Silhouette! Learn to use Frosted, glass etch vinyl; create stencils & etch with Etching cream -- and how to use an air eraser & compressor for etching! Information will be shared on recommendations for equipment for all three methods. **ALSO OFFERED SUNDAY 2:15 PM**



What to do with your free time? Meet up with all the fabulous crafters you met during breakfast, class, lunch or bumped into in the hall! There are tons of beautiful sights to see in the area and November shouldn't be too terribly cold. Grab a bite to eat and maybe a late-night cocktail and get your girl talk on!

Sunday

9:00 AM

Creating Cards with Lori Whitlock – [Lori Whitlock](#); Meet Silhouette designer Lori Whitlock and learn how to use the Silhouette Studio software to make gift cards and tags from scratch. Learn how to use the sketch pens and how to cut out your sketched designs to create custom embellishments. Also, learn how to modify SVGs or designs purchased at the Silhouette Online Store to create a gift card or tag. **ALSO OFFERED SATURDAY 2:15 PM**

Creating Custom Parties with Silhouette – [Amy Robison](#); Come learn how to use your Silhouette to create a custom party. We will cover everything from invitations and decorations, to food and games. See how to use a wide variety of materials in fun and unique new ways. Learn various ways to modify SVGs, make Print and Cuts from regular cut files, and more. Join me as we create a custom party together in class! **ALSO OFFERED SATURDAY 3:45 PM**

Basics to Adhesive Vinyl – [Mandy Beyeler](#); If you've ever wanted to try your hand at Adhesive Vinyl, this class is for you! Learn the ins and outs of Adhesive Vinyl with tips and tricks from the pros, Expressions Vinyl. You will complete your own project to take home in this hands-on interactive class. **ALSO OFFERED SATURDAY 3:45 PM**

Cutting for Business – [Christine Schinagl](#); "Learn the basics of selling products made with your Silhouette machine. This workshop will cover topics related to selling handmade items including: trademark and copyright issues, venues for selling, accounting and bookkeeping, and writing product descriptions that sell." **ALSO OFFERED SATURDAY 2:15 PM**

When Good Cuts Go Bad – [Cindy Eckhoff](#); The secret to great cuts is a knowing the ins and outs of cut settings. This class will help you master cut settings, as well as understanding what other factors go into clean and intricate cuts and how to troubleshoot common cutting problems. We'll cover the blade, material & design selection, when to use the mat and when to bypass it, and more. **ALSO OFFERED SATURDAY 10:30 AM**

10:30 AM

20 Little Know Silhouette Tips & Tricks & Shortcuts for Designing & Cutting – [Melissa Viscount](#): Did you know you could remove the (often frustrating) center rotation? How about that weeding boxes may be actually be better than weeding lines? Whether you're a beginner or advanced user who's been using Silhouette Studio and cutting for years - there's always more to learn! In this interactive class I'll share 20 little known tips, tricks and shortcuts that make Silhouette designing and crafting faster, more efficient and just all around more fun!

Bring your laptop along with Silhouette Studio to be an active participant!
Course will be taught and demoed using Silhouette Studio V3 (Designer Edition recommended, but not required) **ALSO OFFERED SATURDAY 10:30 AM**

Beginning Rhinestones with Silhouette Designer Edition – [Lisa Potts](#); Learn how to add another sparkling dimension to your Silhouette creations! This seminar will explore the features of Silhouette Designer Edition to create rhinestone designs. A demonstration of the design, cutting, and application will be shown in this class. Lisa Potts from The Rhinestone World will teach you how to create rhinestone and “multi-dec” vinyl and rhinestone combinations that can be cut easily in just a few clicks! **ALSO OFFERED SATURDAY 9:00 AM**

Introduction to Machine Embroidery – [Richard Bloedow](#); If you have been thinking about adding Machine Embroidery to your repertoire of skills, or just recently purchased a machine -- then this is the class for you! Learn from the industry expert about how to get started with machine embroidery! **ALSO OFFERED SATURDAY 2:15 PM**

I Did It My Way – Expand your Design Potential with Tracing Tips & Tricks – [Cindy Eckhoff](#); One of the best benefits of using a Silhouette machine is the flexibility it gives you to use any image by utilizing the Trace feature. In this session we’ll start with the basics of tracing solid color designs and move through to using line art, multi-color designs, hand-drawn images and simple photographs. We’ll also learn how to select images for the best success and when to go outside the Silhouette software when necessary for easier tracing. **ALSO OFFERED SATURDAY 2:15 PM**

Basics to Heat Transfer Vinyl – [Mandy Beyeler](#); If you've ever wanted to try your hand at Heat Transfer Vinyl, this class is for you! Learn the ins and out of Heat Transfer Vinyl with tips and tricks from the pros, Expressions Vinyl. You will complete your own project to take home in this hands-on interactive class. **ALSO OFFERED SUNDAY 10:30 AM**

2:15 PM

Designing in Silhouette Studio for All Levels – [Melissa Viscount](#) - Save yourself some money and create designs you can not only be proud of, but also sell by designing your own. Learn the ins and outs of using Silhouette Studio and how the tools work together to create shapes and designs. We'll go through how basic shapes are the building blocks of all designs in this interactive class! We'll also touch on creating mock-ups designs and designing working with fonts/text.

Bring your laptop along with Silhouette Studio to be an active participant

Course will be taught and demoed using Silhouette Studio V3 (Designer Edition recommended, but not required) **ALSO OFFERED SATURDAY 9:00 AM**

Advanced Rhinestone & Vinyl Designing using TRW Stone Wizard & Silhouette Connect – [Lisa Potts](#); Find out how to take your Silhouette capabilities to the next level with Rhinestones, Heat Transfer Vinyl, and Vinyl Decals! This seminar will include basic training in creating custom designs, setting your Silhouette, cutting vinyl and rhinestone templates, and completing finished decal and apparel products. Attendees will learn how to create and apply multi-colored and sized rhinestones along with vinyl. The course will primarily use CorelDRAW® Graphics Suite and the TRW Stone Wizard™ Rhinestone software, but many of the concepts discussed will still be relevant, even if an attendee does not have this software package. **ALSO OFFERED SATURDAY 10:30 AM**

Using a Heat Press –[Richard Bloedow](#); If you love Heat Transfer Vinyl - -and have been using your home iron to apply – join this class to learn all about the benefits of owning a heat press! And even if you own one, come learn the tips & tricks to using your press! **ALSO OFFERED SATURDAY 9:00 AM**

Glass Etching Three Ways – [Trish Brostek](#): This class will take you through 3 totally different methods for creating etched glass, and the look of etched glass with your Silhouette! Learn to use Frosted, glass etch vinyl; create stencils & etch with Etching cream -- and how to use an air eraser & compressor for etching! Information will be shared on recommendations for equipment for all three methods. **ALSO OFFERED SATURDAY 3:45 PM**

Tell Your Story Your Way...Scrapbooking with the Silhouette - [Jeana Goodwin](#); Tell your story, your way...with the Silhouette. Come learn how to use the Silhouette to scrapbook your story. We will cover tips and tricks using different products, the print & cut feature to create your own embellishments as well as creating cut files for your stamps using the PixScan™ technology. Bring a few photos and we'll create a year in review page together in class! **ALSO OFFERED SATURDAY 10:30 AM**

*Be sure you stick around
for the door prizes!*